- What: Annual Rib Cook-Off Invitational
- Location: Samaha Park – Holtville, CA
- Date: Saturday, January 28, 2012
- Time: 10:00am PST – Till all the ribs are gone approximately 2:00pm
- Teams: 25 (By Invitation)
- Admission: Free

The 21st Annual Rib Cook-Off Invitational hosted by the Holtville Athletic Club will take place in Holtville, California. This year's event is scheduled one weekend prior to the Super Bowl. This Rib Cook-Off promises be the biggest in History. Organizers are preparing for a crowd that will approach 15,000 by reserving 12,000 pounds of fresh pork ribs, and making preparations to serve 250 gallons of Old Fashion homemade ice cream for the single day event.

This year's marquee event will have prizes and awards that will top $ 10,000.00. The top prize of $ 1,000.00 will go to the judge's choice for best BBQ Ribs. Additional categories include best side dish, homemade pie, and best booth contest.

With all net proceeds of the event earmarked to benefit area youth activity education and athletic groups, the majority of the 600 event volunteers are comprised of area athletic, youth organization, and educational groups and their leaders.

Three bands have will be performing live at the Rib Cook-Off: Big Joy Wow from Yuma, Safety Orange from San Diego and local favorite Latin Fuse on the main stage.

The non-profit organization The Holtville Athletic Club has become a major benefactor to Imperial County organizations and causes. The 28 member group is primarily known by the Rib Cook-Off and it's ambassador Old Fashion Ice Cream machine capable of turning out in excess of 40 Gallons an hour of delicious old fashioned ice cream. Since inception the Holtville Athletic Club's mission has been to financially assist regional youth groups and athletic activities through non-profit fund raising efforts. The efforts include member's personal commitments to the organization as well as seeking corporate assistance. The Holtville Athletic Club's future will

be guaranteed by the continued dedication of volunteers and the future presence of deserving sports associations, students, and local children. Today's beneficiaries will become tomorrow's volunteers just as today's volunteers were yesterday's beneficiaries. Evidenced by the hundreds of thousands of dollars and in like kind work put into the local communities by the organization.

New for 2012: Fish Tacos

Major event sponsors include:

KXO Radio, IID, Fox 9, LaBrucherie Irrigation Supply, ABC 5, Cleartalk, KYMA News Channel 11, Lucky Supermarket,CW and Telemundo.

For additional information please visit http://holtville.net